

# **IPSF Strategic Plan 2017-2020 (IPSF 2020)**

## **Students Today, Pharmacists Tomorrow**

The IPSF Strategic Plan is in place to set overall goals and objectives for the Federation to fulfill its mission. The IPSF Strategic Plan for the mandates 2017-2020 is derived from the Mission, Values, Aims, and Objectives of IPSF as defined in the IPSF Constitution. Each Objective specified in the IPSF Constitution is labelled here as a separate Strategic Priority. To better understand how the Mission, Values, Aims, and Objectives of the Federation are connected, please refer to Appendix I.

### **IPSF Mission**

The mission of the Federation is to improve public health by advancing pharmacy practice and pharmaceutical science; responding to global challenges in health, health education, and workforce strategy; and serving as the global, collective voice of students and recent graduates in pharmacy and pharmaceutical sciences.

### **IPSF Values**

The values of the Federation include respect for human dignity; cultural diversity and individualism; team spirit; encouraging individual initiative; and delivery of quality-driven outcomes.

### **IPSF Aims**

The Federation aims to equip members for professional life in local and international settings; increase member involvement in global health; and strengthen inter-professional commitment to healthcare.

### **IPSF Objectives**

The specific objectives of the Federation are to provide opportunities for professional development, education, and international exchange; disseminate scientific and professional knowledge; advocate for improvements to pharmaceutical education strategies; encourage the formation and development of national pharmaceutical student organisations without trespassing on their domains; provide a platform for member organisations to exchange knowledge, experience, and ideas; strengthen international dialogue and cooperation of the Federation with student, professional, governmental, and non-governmental organisations; and advocate for improvements to health systems.

### **Strategic Priority 1: Ensure Excellence in the Operation and Communication of the Federation**

*Goal Statement 1.1: Maintain a healthy team environment that fosters excellence, cooperation, communication, and innovation.*

Objective 1.1.1: Conduct in-person meetings of all portfolios.

Objective 1.1.2: Develop an in-term capacity building program.

*Goal Statement 1.2: Ensure fiscal responsibility, stability, and transparency in all activities of the Federation.*

Objective 1.2.1: Approach potential sponsors and donors on a regional and international level to ensure growth and maintenance of the Federation.

Objective 1.2.2: Encourage the annual mutual sharing of best financial practices between Regional Offices.

*Goal Statement 1.3: Produce timely and relevant publications through diverse media outlets that promote the purpose, events, and endeavours of the Federation.*

Objective 1.3.1: Utilise written and audio-visual formats to promote the Federation's events and projects.

Objective 1.3.2: Establish and maintain a regularly produced direct-to-member publication highlighting current Federation news and information.

Objective 1.3.3: Produce quarterly newsletters, with the fourth quarter newsletter serving as an annual report, that promotes the development of member writing skills through articles relevant to the work of the Federation.

Objective 1.3.4: Publish timely press releases related to important IPSF endeavours, events, and partnerships.

*Goal Statement 1.4: Maintain the records and archives of the Federation in order to preserve its history and further its progress.*

Objective 1.4.1: Create and maintain an electronic archiving system that allows all members to access and discover the Federation's history through important documents.

Objective 1.4.2: Convert all available important Federation documents to an electronic version to increase preservation efforts and accessibility.

Objective 1.4.3: Ensure continuous monitoring of Federation activities and provide timely statistical reports on the impact of those activities to current and potential member organisations and external partners.

## **Strategic Priority 2: Provide Opportunities for Professional Development, Education, and International Exchange**

*Goal Statement 2.1: Provide opportunities for professional development of Federation members.*

Objective 2.1.1: Promote professional development events by continuously encouraging member associations to organize at least one professional development event annually.

Objective 2.1.2: Equip members for professional life in local and international settings through online global and regional initiatives that encourage member participation.

Objective 2.1.3: Increase awareness of professional development events among new member associations by sharing guidelines and materials which they will find useful in organizing these events.

Objective 2.1.4: Ensure that all IPSF professional development initiatives, including Patient

Counselling, Clinical Skills, and Compounding, are conducted at all Regional Symposia and World Congresses.

Objective 2.1.5: Seek out and develop leadership and personal development trainings and opportunities for Federation members, with focused attention devoted to online possibilities.

Objective 2.1.6: Conduct IPSF Trainer Development Camps (TDCs) in all five Regions for sustainable regional and international trainer pools.

Objective 2.1.7: Create empowerment and mentorship opportunities for IPSF trainers to constantly develop themselves and others.

*Goal Statement 2.2: Increase awareness of the Student Exchange Programme (SEP) and the number of successful exchanges.*

Objective 2.2.1: Increase awareness of SEP by promoting social and networking initiatives between students, IPSF Member Organisations, and local and national partners.

Objective 2.2.2: Increase the number of SEP placements globally, with focused attention to target regions such as PARO and AfRO.

Objective 2.2.3: Increase the number of member countries participating in Student Exchange Programme.

Objective 2.2.4: Provide support, guidance, and tools to Student Exchange Officers (SEO) aimed at increasing the number of placements through collaboration with national and local partners.

Objective 2.2.5: Maximize the potential of existing opportunities and resources by increasing the number of placed students globally and the number of successful exchanges.

Objective 2.2.6: Ensure SEP is recognized by and promoted to participants as an IPSF-led activity of professional development and exchange of good practices.

*Goal Statement 2.3: Standardize the quality of the Student Exchange Programme in all participating countries.*

Objective 2.3.1: Promote excellence in SEP through the establishment of standards and quality assurance mechanisms to improve the practice and social experience of pharmacy students participating in the programme.

Objective 2.3.2: Establish mechanisms to improve and standardize SEO training to fulfill the Mission and Vision of SEP.

Objective 2.3.3: To develop Student Exchange Committee training to improve help and guidance to SEOs through the SEC Buddy Program.

Objective 2.3.4: Provide support to member countries in organizing Public Health campaigns and Professional Development events for SEP students in collaboration with Public Health and Professional Development Portfolios.

Objective 2.3.5.: Provide information and training to SEP students who successfully complete an exchange on how to integrate their experience into leadership and advocacy opportunities on a local, regional, and international level.

*Goal Statement 2.4: Develop and implement a Graduate Placement Programme (GPP) as a benefit to Federation members.*

Objective 2.4.1: Offer international professional networking opportunities and higher level entry positions for new graduates.

Objective 2.4.2: Provide paid international pharmacy placements in pharmaceutical business, professional organizations and associations, industry, healthcare-related bodies, and research institutions to make them more accessible to all the IPSF recent graduates.

Objective 2.4.3: Offer positions in a foreign, multicultural, and challenging environment to provide good practical knowledge as a head start for better personal and professional development.

Objective 2.4.4: Provide companies with the most competent trainees based on background, company requirements, and the potential to remain their employees after the GPP is completed.

Objective 2.4.5: Continue to provide annual placements with the same partners to increase the number and quality of placements each year.

*Goal Statement 2.5: Develop initiatives that specifically address the professional needs and promote the engagement of pharmaceutical sciences students in the Federation.*

Objective 2.5.1: Develop professional development initiatives focused on aspects of the science and technology of medical products.

Objective 2.5.2: Ensure the annual Scientific Symposium consists of presentations relevant to the interests and educational needs of pharmaceutical sciences students.

Objective 2.5.3: Provide an international platform for interactions amongst pharmaceutical scientists and students.

Objective 2.5.4: Explore and expand partnerships that allow the Federation to network with other organisations focused on pharmaceutical sciences.

### **Strategic Priority 3: Disseminate Scientific and Professional Knowledge**

*Goal Statement 3.1: Utilize the Phuture publication to disseminate knowledge and promote student and young professional research initiatives.*

Objective 3.1.1: Publish original research, review articles, case studies, and commentaries that represent student work and student voices.

Objective 3.1.2: Address current issues in pharmacy and pharmaceutical sciences to deliver valuable information to the student community.

Objective 3.1.3: Promote high quality research standards and enforce a standardized citation style.

*Goal Statement 3.2: Develop research initiatives that expand student knowledge, engagement, and provide value to the Federation.*

Objective 3.2.1: Obtain member input on important topics related to pharmacy education and analyze and share the data with the membership.

Objective 3.2.2: Develop toolkits to guide student research initiatives and enhance student understanding of research in general.

Objective 3.2.3: Create and maintain a platform for interaction and collaboration among young researchers.

#### **Strategic Priority 4: Advocate for Improvements to Pharmaceutical Education Strategies**

*Goal Statement 4.1: Develop initiatives and collaborations to empower students to be engaged in pharmacy education, workforce development, and related projects.*

Objective 4.1.1: Provide members with capacity-building tools to make improvements to their education.

Objective 4.1.2: Educate members on outcomes of the annual FIP Global Conference on Pharmacy and Pharmaceutical Sciences Education.

Objective 4.1.3: Increase student voices and input in workforce development through pharmacy education on a global level through the World Health Organization (WHO) and the International Pharmaceutical Federation (FIP),

Objective 4.1.4: Strengthen our partnership with FIPed in relation to collaborative research initiatives.

#### **Strategic Priority 5: Encourage the Formation and Development of National Pharmaceutical Student Organisations without Trespassing on Their Domains**

*Goal Statement 5.1: Grow IPSF membership in each region and engage those members in the activities of the Federation on a regional and international level.*

Objective 5.1.1: Conduct and implement an annual Regional Symposium in all five Regions.

Objective 5.1.2: Provide member organisations with IPSF-produced promotional material to be available to students at all times through various channels, especially during national (student) congresses.

Objective 5.1.3: Design and develop standardized, annually reviewed, and updated IPSF promotional materials with a specific focus on the relevant IPSF Regional Office.

Objective 5.1.4: Support and assist in the development of new organisations when aligned with the purpose and aims of the Federation.

#### **Strategic Priority 6: Provide a Platform for Member Organisations to Exchange Knowledge, Experience, and Ideas**

*Goal Statement 6.1: Continue evidence- and user-based development of various online platforms.*

Objective 6.1.1: Consolidate and standardize the platforms for discussion and maintenance of working documents for the Federation.

Objective 6.1.2: Develop and optimize platforms for requesting and collecting member

contributions to new and developing ideas.

Objective 6.1.3: Stimulate the development and addition of new open-source or cost-effective technologies for disseminating information and interacting with Federation members.

Objective 6.1.4: Develop evidence-based policies for improving bidirectional communication.

*Goal Statement 6.2: Continue development of the Young Researcher's Forum.*

Objective 6.2.1: Create an annual meeting of the YRF at World Congress to share research information, ideas, and best practices.

Objective 6.2.2: Facilitate discussion throughout the year about obstacles and solutions to various aspects of research.

Objective 6.2.3: Create an opening and welcoming environment for those who are interested in research opportunities.

### **Strategic Priority 7: Strengthen International Dialogue and Cooperation of the Federation with Student, Professional, Governmental, and Non-Governmental Organisations**

*Goal Statement 7.1: Grow IPSF membership and engage those members in the activities of the Federation.*

Objective 7.1.1: Ensure activity in the Global Contact Person Group of at least 90% of IPSF Member Organisations.

Objective 7.1.2: Create, develop, and implement in-person activities for Contact Persons and Student Exchange Officers.

Objective 7.1.4: Increase engagement of Friends of the Federation, Honorary Life Members, and Individual Members in the activities of the Federation.

Objective 7.1.5: Develop an IPSF Alumni Network that will bring alumni experiences and skills back to the Federation and its members.

*Goal Statement 7.2: Further develop and nurture the relationship between IPSF and the International Pharmaceutical Federation (FIP).*

Objective 7.2.1: Aim to contribute to the organisation of the Pharmaceutical Sciences World Congress to foster the Federation's relationship with FIP, the Board of Pharmaceutical Sciences, for pharmaceutical science students represented by the Federation.

Objective 7.2.2: Maximise available opportunities for IPSF participation in FIP World Congresses, including booth exhibition, the IPSF Business Meeting, and IPSF-led sessions.

Objective 7.2.3: Foster collaboration with the FIP Head Office, Board of Pharmacy Practice, Board of Pharmaceutical Sciences, and the FIP Education Initiative on advocacy, professional development, pharmacy education, and public health.

*Goal Statement 7.3: Develop and maintain partnerships with outside organisations whose purpose and aims align with those of the Federation.*

Objective 7.3.1: Strengthen ties with partner student-led NGOs by concretizing collaboration

with project co-organisation and advocacy.

Objective 7.3.2: Seek out new partnerships with organisations that will assist the Federation in furthering its purpose and aims.

*Goal Statement 7.4: Further expand and develop official relations with the World Health Organisation (WHO).*

Objective 7.4.1: Adapt relevant IPSF portfolios to allow for more effective human resources allocation to the partnership.

Objective 7.4.2: Strengthen and consolidate regional collaboration between WHO and IPSF Regional Offices.

Objective 7.4.3: Explore the possibility of a special Non-State Actor engagement as one of the only two representatives of student interests to WHO.

### **Strategic Priority 8: Advocate for Improvements to Health Systems**

*Goal Statement 8.1: Contribute to the progress of the UN Sustainable Development Goals.*

Objective 8.1.1: Utilise the Federation's consultative status with UN Economic Social Council to contribute to global efforts on the UN Sustainable Development Goals.

Objective 8.1.2: Evaluate and report on the Federation's initiatives in terms of contribution to the achievement of UN Sustainable Development Goals.

*Goal Statement 8.2: Ensure policy and advocacy efforts of the Federation focus on the impact of members on improvement of global health and health systems.*

Objective 8.2.1: Consolidate the Federation's policy and advocacy strategy to amplify the voice of members in global health.

Objective 8.2.2: Provide strategic support and guidance to members for advocacy initiatives on a local, national, and regional level.

## Appendix I

Ultimately, all goal setting we do and actions we take should connect to our Objectives, which then connect to our Aims and our Mission. To help visualize how these elements are connected, follow the concepts by looking at the following graphic:

|                   |   |   |  |
|-------------------|---|---|--|
| <b>Mission</b>    | <p>Improve public health by...</p> <p>Advancing pharmacy practice and pharmaceutical science</p>  | <p>Improve public health by...</p> <p>Responding to global challenges in health, health education and workforce strategies</p>  | <p>Improve public health by...</p> <p>Serving as the global, collective voice of students and recent graduates in pharmacy and pharmaceutical sciences.</p>  |
| <b>Aims</b>       | <p>Equip members for professional life in local and international settings;</p>   | <p>Increase member involvement in global health (Note: applies to both parts of the Mission above)</p>  |  |
| <b>Objectives</b> | <p>Provide opportunities for professional development, education, and international exchange;</p> <p>Disseminate scientific and professional knowledge;</p> | <p>Advocate for improvements to pharmaceutical education strategies;</p> <p>Advocate for improvements to health systems</p>   | <p>Encourage the formation and development of national pharmaceutical student organisations without trespassing on their domains;</p> <p>Provide a platform for member organisations to exchange knowledge, experience, and ideas;</p> |
|                   |   | <p>Strengthen international dialogue and cooperation of the Federation with student, professional, governmental, and non-governmental organisations (Note: applies to both the Aim of “Strengthening interprofessional commitment to healthcare” and Mission of “Serving as the global, collective voice of students and recent graduates in pharmacy and pharmaceutical sciences”)</p> |  |