



International Pharmaceutical Students' Federation

Since 1949 | Students today, pharmacists tomorrow.

Data and innovation: draft global strategy on digital health

www.ipsf.org

Established in 1949, IPSF is the leading international advocacy organisation for pharmacy and pharmaceutical science students and recent graduates that promotes improved public health through the provision of information, education, networking, and a range of publications and professional activities.

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Statement of the
International Pharmaceutical Students' Federation
73rd World Health Assembly (Resumed), 9-14 November 2020
Agenda Item 18.6
Data and innovation: draft global strategy on digital health

Honourable Chair, Distinguished Delegates,

It is a great honour to speak on behalf of the International Pharmaceutical Students' Federation (IPSF) which represents the voice of over 500,000 pharmaceutical students and recent graduates in 100 countries worldwide.

IPSF recognises the importance of technological innovation, efficient management of healthcare data and the role that a comprehensive strategy for digital transformation will play towards achieving UHC. IPSF commends the initiative taken by the WHO and Member States to draft the Global Strategy on Digital Health and firmly believes in achieving the 4 strategic objectives.

IPSF encourages members to embrace the digital transformation and to provide platforms for students to develop new ideas, including health hackathons and eHealth innovation competitions. Digital health should be included at all levels of education and training of healthcare professionals. Allowing them to have the necessary skills to use digital health tools and guide patients in understanding and using digital solutions to improve their health.

WHO and Member States need to support pharmacists, as the most accessible healthcare professional, in ensuring all citizens including those less digitally literate will not be left behind from the digital transformation of our health systems.

Thank you.